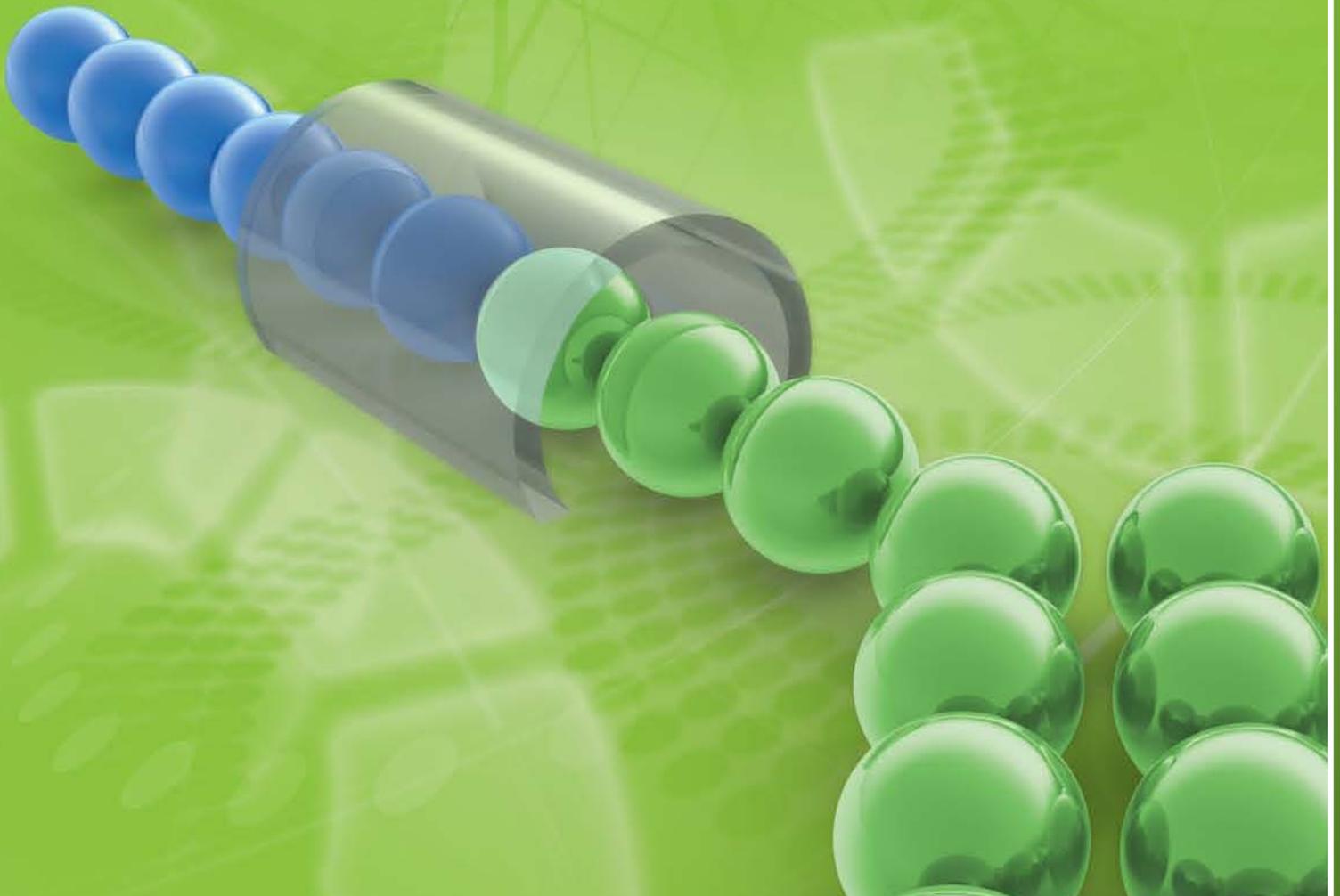# ezyCustoms™

Linking the World   Changing the World

ezyCustoms™ Value

We Offer

Strong sustained growth in the volume of commercial goods is increasingly driving governments to enhance communications between traders and customs authorities. Moreover, intensifying international security concerns following the 9-11 terrorist attacks have put growing pressure on governments to assess and control the impact of border risks and the potential threat which incoming shipments pose. In the light of these tightened security measures most customs authorities have now mandated the advance presentation of electronic Master and House air waybill information for all cargo being transported in and out of their countries.

Cost, complexity and set-up inconsistencies all hinder the ability of carriers to connect directly with various customs systems worldwide. To achieve electronic distribution of cargo information, we provide a one-stop integrated automated customs clearance platform compliant with different customs regulations.

The Ezycustoms™ compliance platform not only provides greater flexibility and higher operational efficiency, but also reduces costs when compared to traditional individual carrier systems that waste time connecting to a multitude of disparate customs clearance systems.

The value of Ezycustoms™, a one-stop integrated electronic multi-customs clearance platform, is thereby to realise carriers' demands for higher operational efficiency; data integrity, accuracy and security; in addition to reducing or eliminating costs of penalties and sanctions arising from enforced compliance actions.

In short, the platform allows carriers to support IATA's "Simplifying the Business" drive and helps achieve a paper-free cargo environment.
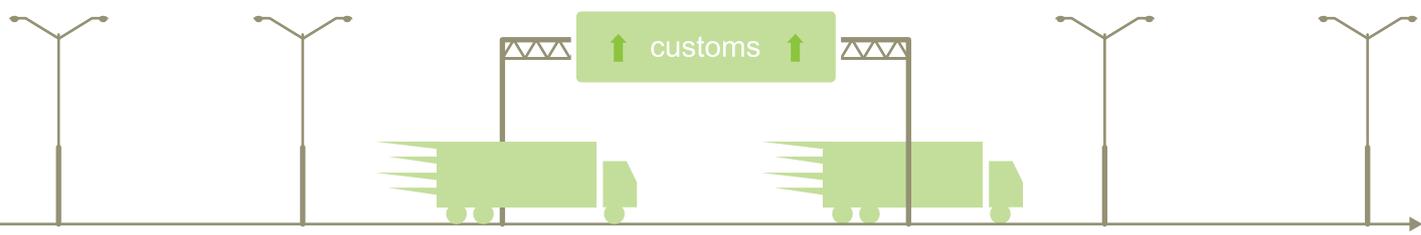
" A One-Stop Integrated Multi-Customs Clearance Solution "

Seamlessly integrating with the diverse systems of leading customs authorities, Ezycustoms™ provides a one-stop secure platform for multi-customs process management.

Customs A
Customs B
Customs C
Customs D

The platform focuses on improving clearance cycle times and is able to generate and process shipping information as required to move shipments through different customs processes, effectively speeding up shipment flow and ensuring all input from carriers meets different customs-mandated compliance requirements.

Air Waybill
Air Waybill

FFM
FHL
FWB

One-Stop Electronic Multi-Customs Clearance Platform

customs

"Complete Clearance Automation"

With Ezycustoms™ in place, traditional manual customs clearance processing becomes a thing of the past as the whole process is automated, simplified and accelerated. Ezycustoms™ not only delivers reliable and efficient web-based multi-customs clearance solutions, but also facilitates simple and consistent workflows for operations personnel of carriers worldwide, allowing them to better manage and update flight schedules, manifests and shipment data.
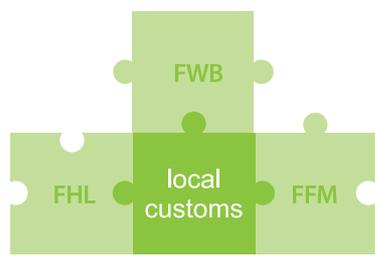
Moreover, the platform facilitates the transmission and receipt of electronic cargo conveyance data/reports automatically to and from various customs authorities in accordance with each individual customs authority's conditions, formats and message structures.

Ezycustoms™ reduces reliance on paper documents and eliminates paper manifests, which alleviates carrier operational workload and helps expedite manifest and air waybill data processing. By minimising human error in data entry and avoiding data re-entry, the system helps reduce customs entry delays.

Ezycustoms™ ensures electronic submission of clearance information in an efficient, reliable and cost-effective manner.

Multi-Customs Compliance Control

Ezycustoms™ guarantees that all formalities of participating customs authorities are met. Ezycustoms™ automatically interfaces with carriers' internal systems either via standardised IATA cargo interchange message procedure (CGOIMP) or via manual data entry for individual customs clearance processes. The continual updating of Ezycustoms™ means users stay abreast of the ever-evolving requirements of international customs authorities. This also minimises carriers' costs as they avoid having to continually develop, modify and update their own systems.

Following network set-up, carriers can perform compliance verification and air waybill records management at the click of a mouse. Ezycustoms™ provides carriers with automatic data validation for compliance purposes and identification of any discrepancies. Moreover, the system automatically alerts carriers of any omissions or exceptions before final submission of air conveyance data to the relevant participating customs authorities.

The capabilities of Ezycustoms™ for automatically converting FWB, FHL and FFM into message formats accepted by local customs authorities allows carriers to enjoy the benefits of improved business performance. This is achieved through automation and standardisation of procedures for individual customs authority declaration processing. The system provides full visibility of all related processes and limits human error, resulting in more accurate submissions of shipment information and reducing the risk of penalties for non-compliance.

" Real-Time Clearance Status Update "

Visibility of real-time clearance status is one of the key strengths of Ezycustoms™. The application enables carriers to monitor the status and component processes associated with the clearance of shipments. Carriers receive acknowledgement from local customs authorities to confirm acceptance of clearance information. Whenever discrepancies occur, replies indicating 'reject', 'hold' or 'error' statuses are automatically directed from the specific customs authorities and can be obtained real-time - allowing carriers to quickly identify and resolve potential clearance concerns.

Customs   Carrier

" Information Security Management "

Information security has become an essential concern for all carriers. The embedded security throughout our network ensures that only authorised parties with controlled access rights can login to manage and monitor clearance statuses. Our reliable and secure networked platform assures that carriers maintain the privacy of their most sensitive information. The protection and control afforded to carriers over the information they submit also helps prevent any incidents that might disrupt efficiency, impact customer relationships or erode profits.

Why ezyCustoms™

- ▶ Conformity: utilises a single platform to reduce complexity in coping with different regulations of multiple customs authorities worldwide and mitigates risk of non-compliance

- ▶ Efficiency & effectiveness: drives operational efficiency and business performance in addition to increasing visibility of clearance status

- ▶ Cost-effectiveness: optimises business procedures and reduces paperwork

- ▶ Confidentiality: improves security in transmitting sensitive shipment information

Ezycustoms™ is already connected to a number of the world's major customs systems, including the Canada Border Services Agency (CBSA), the AAMS of the US Customs and Border Protection Bureau and MAREVA of France's La Douane. We are also in the process of securing additional connections with customs systems in the European Union and India

Value-added Services

We customise packages to meet individual requirements: providing global carriers with a vast array of flexible value-added services.

For more information about Ezycustoms™, please contact our business development representative on (852) 2833 1880 or email: marketing@ezycustoms.com.

www.glshk.com